



ROLL END TUCK FRONT MAILER

Kit mailer box dieline · draw artwork on a layer above the dieline

DIELINE

Not for print · Page 1 of 2

INSIDE SIZE

7 x 5.5 x 2.25 in

FLAT BLANK

16.875 x 20.375 in

SCALE

1:1 at 100%

BOARD

200 E-flute, 0.0625 in

BLEED

0.25 in past outer cuts

FILE

SF-DL-RETF-7X5-5X2-25

SAFE ZONE

0.125 in from cuts and folds

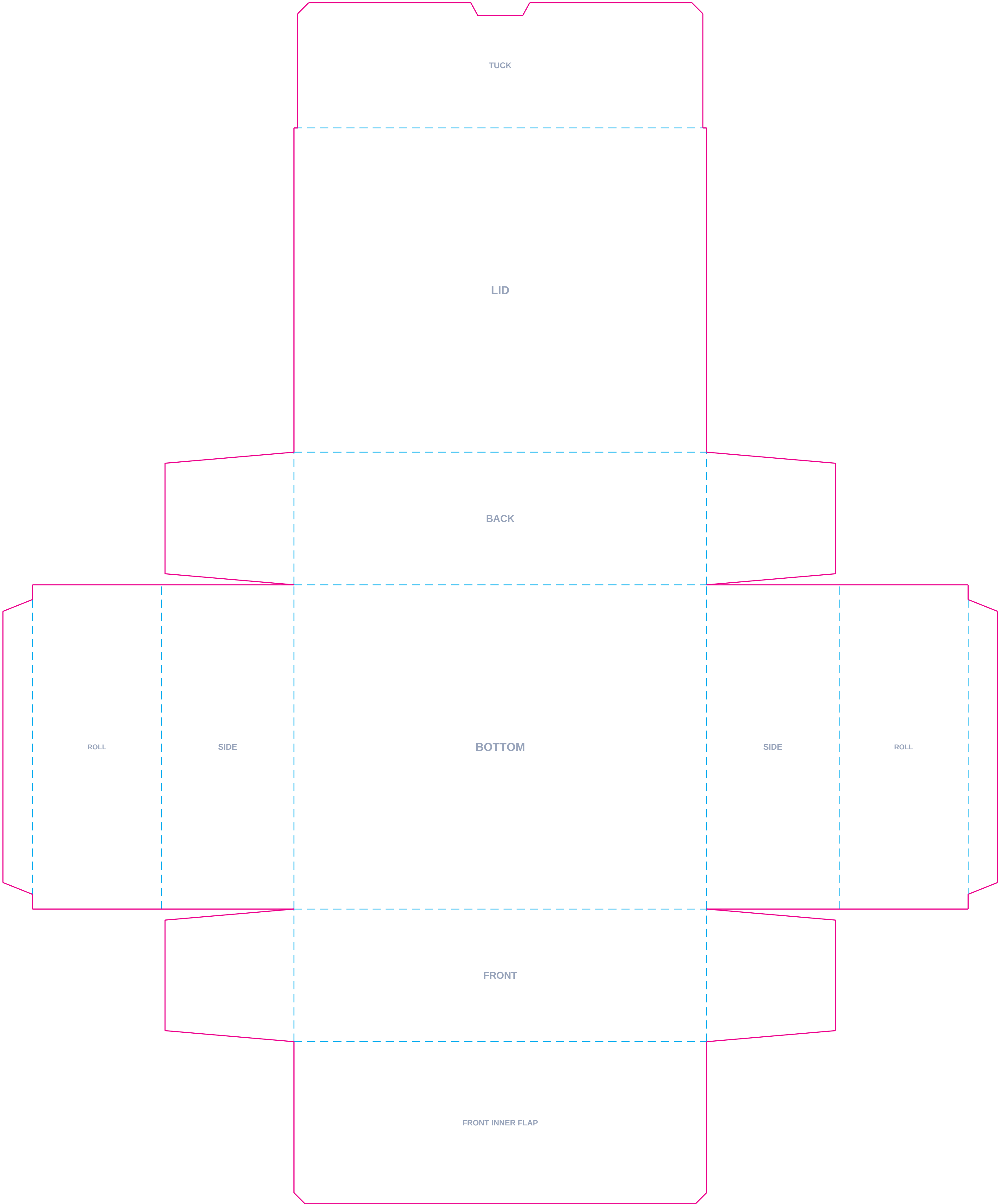
DATE

10/08/2026

Cut

Fold / score

Leave the Dieline layers unchanged. They guide cutting and do not print. See page 2 for the assembled box and artwork orientation.





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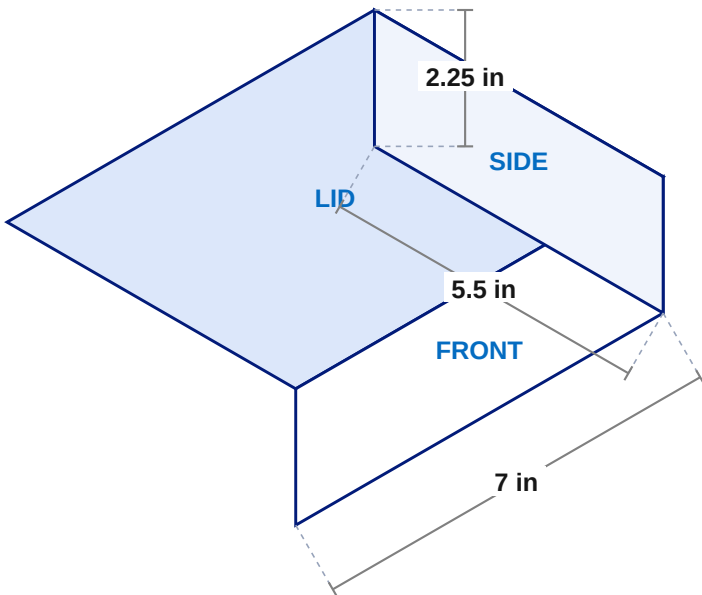
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1. The assembled box

Inside dimensions. Outside adds one board caliper per wall.



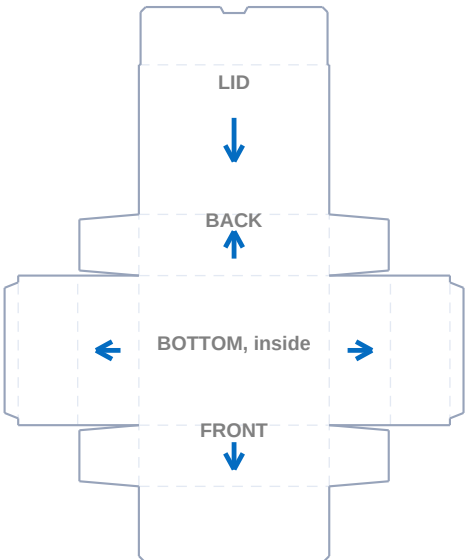
3. Dimensions

Every measurement the converter and the designer need.

Inside size, L x W x D	7 x 5.5 x 2.25 in
Outside size	7.125 x 5.625 x 2.3125 in
Flat blank	16.875 x 20.375 in
Lid and bottom panel	7 x 5.5 in
Front and back wall	7 x 2.25 in
Side wall	5.5 x 2.25 in

2. Which way artwork faces

The arrow points to the top of each panel once the box is built.



- Lid and front wall print upside down on the flat sheet.
- Back wall prints the same way up as the sheet.
- Side walls turn outward a quarter turn.
- Bottom. tuck and inner flap stav hidden once closed.

Side roll, each side	2.25 outer, 2.1875 inner, 0.5 tab
Lid tuck flap	2.125 in deep
Front inner flap	2.75 in deep
Wall side tabs	2.1875 in deep
Bleed	0.25 in past every outer cut
Safe zone	0.125 in from every cut and fold