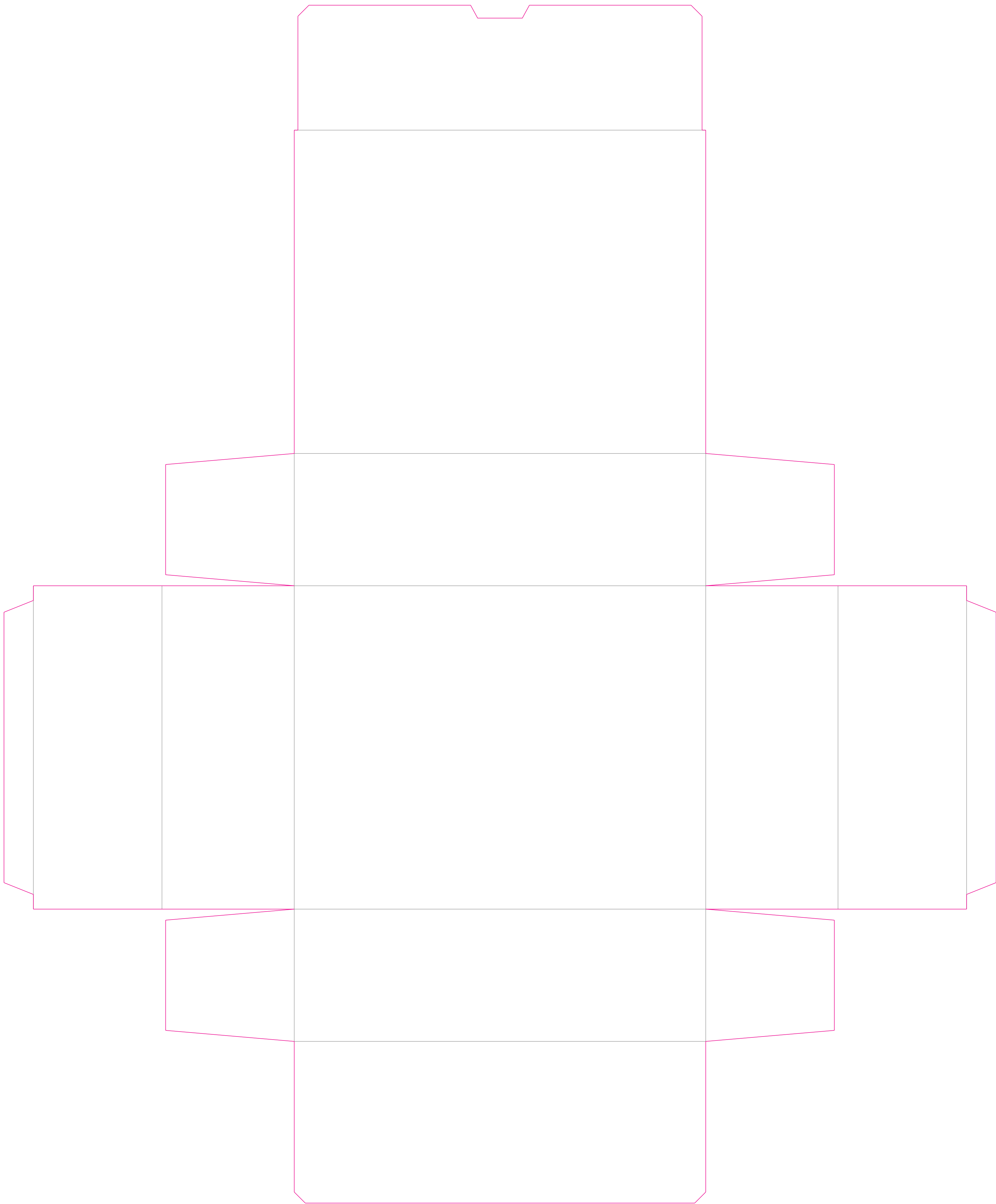
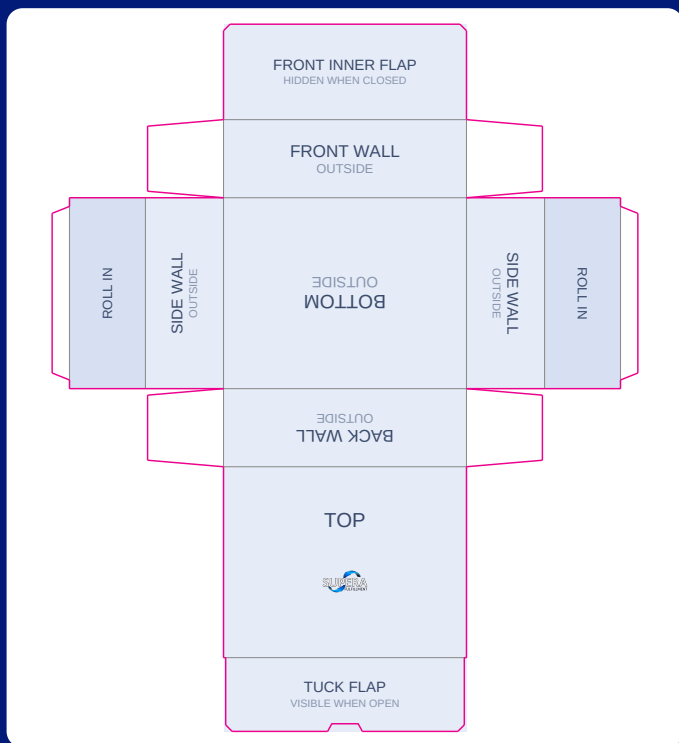




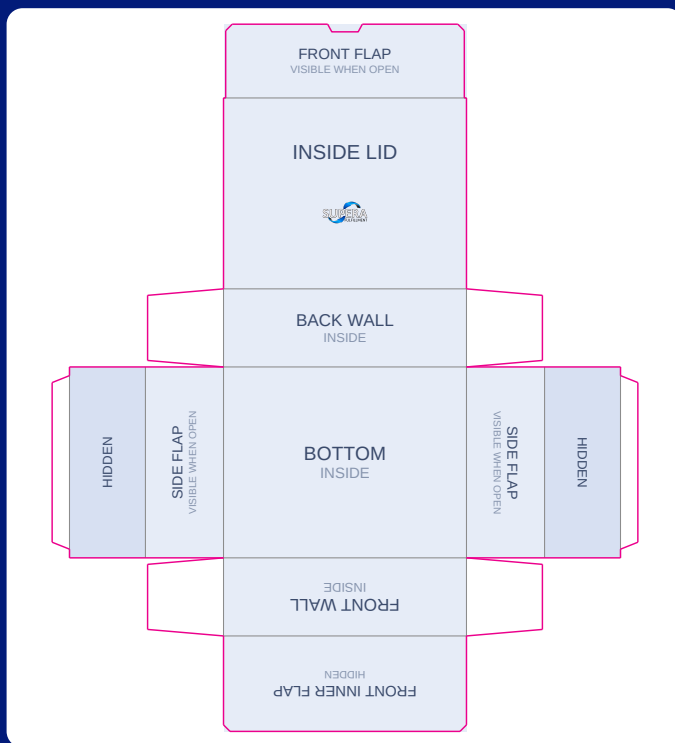
# Design Guidelines

Supera Fulfillment · kit mailer box · 7 x 5.5 x 2.25 in

MAILER BOX · OUTSIDE



MAILER BOX · INSIDE



— Cut    - - - - Fold / score

Label text shows which way artwork faces on each panel.

## Work in CMYK.

Convert RGB art before you send the file.

## Keep the dieline on its own layer.

Leave it unchanged and switched off for print.

## Bleed 0.25 in past every outer cut.

Art that stops at the cut will show white.

## Hold live copy 0.125 in off cuts and folds.

Nothing you need to read goes closer.

## Embed images at 300 ppi or better.

Measured at final printed size, not at source.

## Outline type, or send the fonts.

Unoutlined type reflows on the printer's machine.

Full artwork specs, bleed diagrams and accepted file formats  
[superafulfillment.com/artwork-and-dieline-guide/](https://superafulfillment.com/artwork-and-dieline-guide/)

## Details

|              |                                   |
|--------------|-----------------------------------|
| Product type | Roll end tuck front mailer box    |
| Inside size  | 7 x 5.5 x 2.25 in                 |
| Flat blank   | 16.875 x 20.375 in                |
| Board        | 200 lb E-flute, 0.0625 in caliper |

|                 |                                         |
|-----------------|-----------------------------------------|
| Bleed           | 0.25 in past every outer cut            |
| Safe zone       | 0.125 in from every cut and fold        |
| Dieline layers  | Dieline-Cut, Dieline-Fold, do not print |
| Send artwork as | PDF/X-1a or PDF/X-4, or packaged AI     |